



Ideally suited for Brand Protection teams, CaseMate is an integrated suite where you can run all your Brand Protection activities in one place – receiving case report, assign tasks, identifying fake products, sending letters to targets, communicate with external counsels, generate reports and conduct strategic data analysing.

CaseMate can be successfully implemented to manage counterfeiting cases affecting any product category, including Automotive, Luxury goods, Clothing and Accessories, Electrical and Electronic goods, Games (incl. electronic game consoles), Foodstuff, Alcoholic and other beverages.

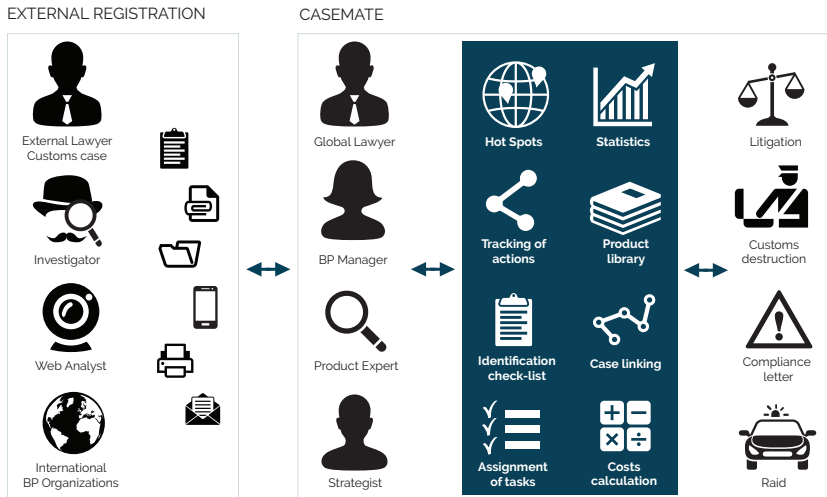
Thanks to this sophisticated case management tool, your Brand Protection team will be able to:

- Improve the success rates of planning and reacting to counterfeiters in a structured workflow.
- Control and coordinate your fight against counterfeiting by collaborating more effectively with external lawyers/partners, investigators and web-monitors.
- Obtain an overview of all your anti-counterfeiting activities and making strategic decisions by graphical analysis. This intelligent software will allow you to use your budget more efficiently e.g. focusing on the hot spots map.
- Enhance the traceability of cases by using data from the centralized Database.
- Statistics will clearly show the value of your Brand Protection efforts.

FEATURES

- Analyze and find links between different counterfeit cases
- Direct, easy case reporting from external partners, e.g. investigators and external lawyers, using an external portal
- Web-based system for multi-users
- Support the team workflow by allowing multiple users to access files in real time
- Integrations with several organizations e.g. React, IFSP
- Deadlines/reminders
- Support at the examination of suspected counterfeits (reference product library, inspection reports)
- Data collection, add attachments
- Search function, statistics and history log

WORKFLOW



CaseMate is the portal used by the brand protection team. Once an external user initiates a case by reporting an issue or uploading information into External Registration, brand protection managers will be notified and will be able to start investigating and processing the case.

External Registration can be accessed by external participants with a license approved by the brand company.

FUNCTIONALITIES

SMOOTH WORKFLOW	SMART INTELLIGENCE	HIGH SECURITY
Case registration	Parties geo-mapping	Audit trail
Multi-user access	Links proposal	Independent External portal
External user portal	Target duplicates alert	Various user authorities
Task assigning	Target heat maps	Penetration test approved
REACT, IFSP Integration	Case auto/manual linking	Daily database backup
Deadline tracking	Income and cost calculation	Web-based solution
Reminder setting	Global case overview	Hosted in Europe
Bi-directional communication	Product statistics	Amazon VPC
Action status view	Action statistics	Antivirus installed
Personal to do list	User statistics	2-factor authentication
Templates library	Identification statistics	Encrypted communication
Product library	Decision statistics	Login activities logged
Identification check list	Advanced/quick search	Strong password policy
Case label printing	Customized graphic report	Personal data protected
Decision tracking	Case summary and report	Reversibility guaranteed
In-App Email notification	Real-time statistic report	Customizable on requests